



**Virtually Hosted by Western University – Conference Services**

February 2022

Thank you for considering sponsorship of our **Hybrid** International Plant Sulphur Conference. We have put forth a determined effort to involve our industry partners in a meaningful, mutually beneficial way. Your interest and support are instrumental to this important academic and community venture.

This Hybrid event will take place Friday, July 15 – Monday, July 18, 2022.

Sponsorships are being offered at the following levels:

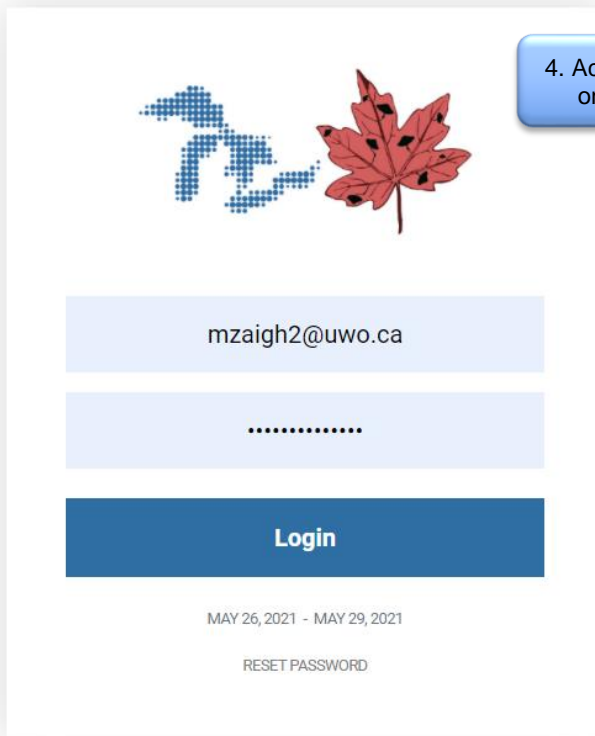
**Gold\* (G) \$1,500 CAD | Silver (S) \$500 CAD | Bronze (B) \$250 CAD**

The following offerings are being provided for each sponsorship level:

<b>A) Website and In Person:</b>	<b>G</b>	<b>S</b>	<b>B</b>
1. Acknowledgement in pdf program download	✓	✓	✓
2. Special recognition with logo as a Gold Sponsor, Logo Prominently Displayed on Banner at Registration	✓		
3. Recognition with logo and hyperlink to company/organization website	✓	✓	✓
<b>B) 'Pheedloop' Virtual Event Website (please refer to page 3 for visuals):</b>			
<b>Lobby</b>			
4. Acknowledgement on login page	✓	✓	
5. Logo in lobby splash animation	✓	✓	
6. Logo in sponsor carousel – always present at top right of portal (carousel rotates every 10 seconds between logos)	✓	✓	✓
<b>Lectures (refer to page 4 for visuals):</b>			
7. Attendance to all scientific lectures/presentations	✓	✓	✓
8. Animated logo added to the Pre-Roll Video shown before each presentation begins	✓	✓	
<b>Virtual Exhibition booth within 'Pheedloop' Virtual Event Website (refer to page 5 for visuals):</b>			
9. Use of Virtual Exhibition booth (Static Sponsor or Active Sponsor)	✓	✓	
10. Ability for sponsor to instantly privately chat with attendees over text	✓	✓	
11. Ability for sponsor to instantly privately chat with attendees over video for a high-quality exchange	✓	✓	
12. Ability to share screens while on video calls, to demonstrate products, give presentations etc.	✓	✓	
13. Ability for sponsor to see who is in the booth in real-time, allowing sponsor to start conversations	✓	✓	
14. Ability for attendees to book meetings with booth representatives (requires Calendly)	✓	✓	
15. Interaction with attendees in public chat area	✓	✓	
16. Posting of booth representative information	✓	✓	

17. <i>Posting of public files, marketing pamphlet, photos, videos.</i>	✓	✓	
18. <i>1 mp4 video (25MB max)</i>	✓	✓	
<i>a. 1 YouTube link</i>	✓	✓	
<i>b. MP4 Video File upload</i>	✓	✓	
19. <i>Acknowledgement in follow up email following end of virtual conference</i>	✓	✓	✓

Sample Virtual Event Login Page:



4. Acknowledgment on login page



6. Rotating carousel logos

Sample Virtual Event Lobby:



5. Lobby splash animation

7. Scientific Lectures/Presentations


Thank You to Our Sponsors!

Sample Lecture/Presentation Page:

# Achieving Earth Independence

Thursday June 10th, 2:30 - 4:00 PM (America/New\_York)


Room C Human Settlement Workshop Educators




8. Animated logo to play until lecture/presentation begins

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## Speakers

 **Johannes Kepler** Eberhard Karls University of Tübingen  
[Learn More](#) [Scientist](#) [Twitter](#) [LinkedIn](#) [Share](#)

 **Taylor Wang** NASA  
[Learn More](#) [Scientist](#) [Twitter](#) [LinkedIn](#) [Share](#)

## Description

What would it take for a small, off-Earth colony to become increasingly or even completely independent of Earth?

The Achieving Earth Independence track will describe what Earth independence means, why it is so important, and specifically how each part of the colony could be reproduced using local resources.

Finally, at the end of the track, attendees will discuss in a roundtable session how we as space advocates can demonstrate each of the above in an analogue setting thereby preparing the way to achieve Earth independence as humans begin to settle off Earth.

## Files

## Sample Virtual Exhibition Booth

The image shows a virtual exhibition booth for Whitecrest Mushrooms. The booth layout includes a sidebar with navigation options like 'Lobby', 'Sessions', 'Exhibit Hall', 'Networking', 'Account', 'Help', and 'Logout'. The main content area features the company logo, a tagline 'WHERE GOOD MUSHROOMS GROW', contact information for Nik LoBrutto, and a detailed description of the company's organic mushroom production. A video player at the bottom shows a sign for 'Whitecrest MUSHROOMS The Good's'. Eight blue callout boxes highlight specific features: 9. Virtual Exhibition Booth, 10, 11 & 12. Private Chat, 13. Real time tracking statistics available, 14. Book a meeting, 15. Interaction with attendees, 16. Booth Rep Information, 17. File downloads, and 18. Pre-recorded videos.

\* Exhibitor portals will contain instructions for exhibitors that will explain how to prepare and access the virtual booths

Thank you again for your interest in sponsoring the International Plant Sulphur Conference. We look forward to seeing you!